



## US OPEN SWING DANCE CHAMPIONSHIPS

972 Breckenboro Road – Davis, Illinois 61019

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[www.USOpenSwingDC.com](http://www.USOpenSwingDC.com)

### 2011 VENDOR WELCOME LETTER

We are happy you are interested in being a vendor at the US Open Swing Dance Championships this year. This will be our 29<sup>th</sup> year and is the title that all the dancers aspire to have – a US Open Champion!

The dates of the event are November 24-27, 2011. We are pleased to be at the Burbank Marriott and served our 2010 vendors well. Our new hotel is the Burbank Marriott, across the street from the Burbank Airport. We have a special room rate of \$111/night and a discounted parking pass for attendees.

We expect 1,500 plus people throughout the weekend with dancers coming in from all over the United States and around the world. We offer some special incentives in being one of our sponsors that is explained further down.

On a special note – this will be our 4<sup>th</sup> year with the US Open being broadcast live thru the internet with Global Dance.tv. We had over 27 countries and thousands of people logged in and viewing the event in the past. The MC's announcements will be aired, but you may be interested in advertising a static ad on Global Dance.tv for \$25 for the weekend. This will be shown throughout the weekend during the broadcast. Please contact us if you are interested.

If you have any questions, please feel free to contact me. I will be your contact person prior to the event and at the event. I look forward to working with you.

Sincerely,

*Tyoni Martin*

Tyoni Martin

US Open Director

[tyonim@globaldance.tv](mailto:tyonim@globaldance.tv)



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### 2011 VENDOR SPACE

Size	Total Sq.ft.	Cost per Sq.ft	Space Cost	Event Pass
10 x 8	80	\$3.00	\$240	1
20 x 8	160	\$2.75	\$440	1
30 x 8	240	\$2.50	\$600	2
40 x 8	320	\$2.25	\$720	2
50 x 8	400	\$2.00	\$800	3
Product Exclusivity			\$325	

This pricing is for vendors selling product or on-site services. A flyer table is provided free. If you would like to display a pop-up banner (2 x8 tall), the cost is \$40. If you want an 8 x 4 table/size area to advertise your event the cost is \$120 and does not include event passes.

#### Included in package:

1. Space, Tables, Linen, Chairs
2. Announcements by the MC throughout the weekend
3. 50% off advertisements in our "souvenir" program
4. \$50 deposit secures a space and adds you to the US Open website on the vendor page until December 31, 2010.
5. If you pay your deposit at the event this year for 2011, you are listed all year!
6. Normal plug in for electrical
7. Special Hotel rates and parking rates

#### Not Included or Additional Costs:

1. Extra wattage for lights, refrigerators
2. Security
3. Provide your own power cords, power strips, lights
4. Phone lines \$50/weekend plus any non-800 calls.
5. Internet connection in lobby \$150/weekend or \$12.95 in hotel room

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